

Moonshadow Productions
"You Can't Get a 2d Chance to Make a First Impression" ©2009
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- Target Audience:** High School Students ages 13-18; College Students 18-25
- Duration:** 1 Class Period
- Goal:** The goal of the "You Can't Get a 2d Chance to Make a First Impression" DVD is to raise understanding regarding the importance of making a good first impression on potential employers when interviewing for a job.
- Objectives:** By the end of this session, students will be able to:
- *Cite the relationship of making a good first impression to landing a job
 - *Understand how employers judge potential employees
 - *Cite the importance of being prepared for an interview
 - *Suggest the personal and behavioral qualities needed to project in a job interview
- Setting:** Classroom
- Materials:** Television with DVD player
Whiteboard and marker pens
Copy of DVD titled "You Can't Get a 2d Chance to Make a First Impression" By Moonshadow Productions
Copies of Discussion Questions (1 per student)
Copies of Evaluations (1 per student)
- Lesson Overview:**
- Class Session One: 50 Minutes
1. Teacher reads introduction to Part One to class
3 Minutes
Students watch DVD 15:00 Minutes
 2. 10: Minutes Students complete the questions and evaluations in class
 3. 32 minutes: Review Discussion Questions & Evaluations

“You Can’t Get a 2d Chance to Make a First Impression”

Welcome and Introduction: 3 Minutes: The purpose of the “You Can’t Get a 2d Chance to Make a First Impression” DVD is to provide information regarding the importance of making a good first impression on potential employers when interviewing for a job. I want you to take out a piece of blank paper and write your answers to the following four questions before you watch this video.

1. Question: Who thinks about making a good first impression in this class?
2. Question: Why doesn’t everyone just instinctively know the importance of making a good first impression?
3. Question: What gets in our way when it comes to looking and sounding professional in a job interview?
4. Question: What does attitude have to do with making a good first impression?

“Write your answers down and let’s watch the movie.”

Insert Video into DVD Player and Select:

“You Can’t Get a 2d Chance to Make a First Impression”

Play movie: 15 Minutes:

Student Review with teacher: 32 Minutes:

Distribute the evaluation forms to Students-have students complete the forms.

Teacher Narrative: Now let’s review the evaluations:

- 1) Who gave it a good score on question 1-Music & Graphics Who gave it a not so good score on Question 1?
- 2) Who gave it a good score on question 2-Overall value of the information presented?
Who gave it a not so good score on Question 2?
- 3) Who gave it a good score on question 3? This presentation improves my understanding of the importance of making a good first impression. Who gave it a not so good score on Question 3?
- 4) Who gave it a good score on question 4? This presentation communicated that fully competing a job application is critical to being considered for an interview. Why?

Who gave it a not so good score on Question 4? Why?

5) Who gave it a good score on question 5? This presentation helped me understand that employers are looking for employees who will make a contribution to the company.

Who gave it a not so good score on Question 5?

6) Who gave it a good score on question 6: This presentation helped me understand that employers look for employees who can speak well, dress for success, show up on time and act professional at all times. Who gave it a not so good score on Question 6?

7) Who gave it a good score on question 7? This video helps me understand that employers are looking for employees who will focus on the employer's needs. Who gave it a not so good score on Question 7?

Discussion:

Now take out the answers you wrote down at the beginning of the session. Who wants to share? What did you write down and have your answers changed since watching the video? How did they change? Who thinks that parents could benefit from watching this video?

Question Review:

1. Question: Who thinks about making a good first impression in this class?
2. Question: Why doesn't everyone just instinctively know the importance of making a good first impression?
3. Question: What gets in our way when it comes to looking and sounding professional in a job interview?
4. Question: What does attitude have to do with making a good first impression?

Your Opinion Counts! (For Students & Teachers) (2D Chance, First Impression)

Photocopy and distribute to students.

The purpose of the “You Can’t Get 2d Chance to make a First Impression” DVD is to provide information regarding the importance of presenting yourself in a professional manner when applying for a job. After reviewing this DVD, please let us know what really worked, and what needs to be improved by answering the following questions using a scale of 1 to 5, with 1 being BAD and 5 being GREAT, or 1 being Disagree and 5 being Strongly Agree—depending on the question. Please circle the number that best reflects your opinion.

1 2 3 4 5 Music, Graphics, Photos & Animations

1 2 3 4 5 Over all value of information provided

1 2 3 4 5 This presentation improves my understanding of the importance of making a good first impression.

1 2 3 4 5 This presentation communicated that fully competing a job application is critical to being considered for an interview.

1 2 3 4 5 This presentation helped me understand that employers are looking for employees who will make a contribution to the company.

1 2 3 4 5 This presentation helped me understand that employers look for employees who can speak well, dress for success, show up on time and act professional at all times.

1 2 3 4 5 This video helps me understand that employers are looking for employees who will focus on their employer’s needs.

1 2 3 4 5 This video helps me realize that employees get hired based on their employer’s belief that they will make a contribution to the company every hour of every day.

What are your general comments and impressions of the movie?
